

ROBIN ANDERSEN

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EXPERIENCE

TEGIRLIOUS STUDIOS — 2001 to Present
Product/UX + UI for mobile & web.
Commercial + editorial photography.
Cinematography, camera operation + editing.

Notable companies: Adaptive Path, Adobe Systems, AOL, Brain Traffic, California Energy Commission, Cofix, Inc., Concur, Corra Films, The Frank Lloyd Wright Foundation, Pixar Animation Studios, Hands On Studios, Inner Circle Entertainment, LUXr, Mozilla, Nestlé USA, Playboy Enterprises Inc., RSA Films, The San Francisco Fire Department, Thing Labs, TripIt, TiVo Inc., Village Voice Media.

Recent work:

Mozilla — Product/UX & UI Design, Firefox Mobile (Android and iOS). 2014-2018
Led design for Firefox on iOS, the first full-fledged version of the Firefox browser on the iOS platform on iPhone, iPad, and iPod Touch.

Supported the Firefox browser on Android devices; including the Privacy Coach Add-on, which gives users an overview of all available privacy features and their benefits. Responsible for the "Family Friendly Browsing" experience on Android Tablets, offering each family member a safe, independent, and frustration-free browsing experience.

TripIt — Senior UI + UX Designer. 2011 to 2014
Led UI + UX Design for mobile (Android and iOS) products TripIt and ExpenseIt.
Won a People's Choice Mobile Travel App Webby in 2014 for TripIt.

AOL — Design Auditor. 2010 to 2011
Auditing and analyzing more than 60 of AOL's online properties for usability, aesthetics, and web standards. Wrote recommendation reports for better user experience and interface.

QUALIFICATIONS

On any given day, I will be working in Sketch, Xcode, Android Studio, Sublime Text, Github Desktop. I sketch on my iPad and I do rough prototypes in InVision and more detailed prototypes in Framer. I'm fluent in HTML, CSS, JS, and have a working knowledge of Swift, Objective-C, and C++. I explore every aspect of design, from ideation to wireframes to high-res mocks to front-end development. I especially enjoy working in Agile/Lean environments. I'm keen as to how things are built. I build my products and continually test them for quality and accessibility.

In addition, I maintain a solid photographic, cinematic, and visual design production skill set, having strong expertise with the entire Adobe Creative Suite, Avid, Final Cut Studio, and other industry-standard applications. I have exceptional editing, color-correcting, grading, and retouching skills for both photo and video. I have traditional film production knowledge from pre-to-post and all points in-between including producing, lighting design, set design, story writing, acting, storyboarding, improvisation, sound design, and editing.

EDUCATION

BFA DESIGN+TECHNOLOGY
SAN FRANCISCO ART INSTITUTE

AFFILIATIONS

AIGA, ASMP, BAVC, IxDA

REPRESENTATION

MAGNESIUM AGENCY

INTERESTS

Technology, design, interfaces, photography, filmmaking, art, travel, coffee.

REFERENCES

Professional & personal references available upon request.